

meet max!



Now you can buy a complete operational keyboard with full ASCII code capabilities, built to commercial standards, yet priced for the personal user who needs only one. This is not a surplus unit or a manufacturer's overrun, it's a new board designed specifically for the personal computer user.

MAX is MOS/LSI encoded, and includes all 128 ASCII characters, two-key rollover protection and two non-encoded keys with relegendable keytops for user assignment. Everything you need to start entering data immediately.

Individual keys for CARRIAGE RETURN, LINE FEED and ESCAPE are provided to give you these important functions without multiple key closures. A low-cost MAX option kit (Part No. 620002) lets you add four CURSOR keys and a HOME key if you need those functions. Coding is already provided.

MAX low-profile switches have gold contacts with wiping action for long life and reliability, and plunger action that is smooth and precise.

Maxi-Switch is a leading supplier of keyboard products to the data terminal industry, and MAX comes from a fine family. Get the full story on the new MAX keyboard for personal computing.

MAX is sold only through authorized dealers such as Century Research & Marketing. To order your MAX, use the coupon supplied.

Send to: Century Research & Marketing
4815 W. 77th St.
Mpls., MN 55435
612-831-8586

Enclosed is \$69.95 (plus \$5.00 shipping and handling) per MAX keyboard. (For Cursor Kit, add \$3.95.) Please send

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