

# Custom keyboards. "Stock" cost.



*This unique ferrite core switch makes it possible. Keyboard assemblies are automatically machine wired at our factory.*

Determine your code. Design your own keyboard format. Standard or special, the unique Licon® Series 550 keyboard design will accommodate it. At standard prices. And if you should revise your code, Licon can do it at low cost, with little effort. All because this simple, reliable design is different from every other keyboard made. It's based on the most dependable, least expensive switching element ever developed. As reliable as a magnetic core, because

that's what it is. All solid state, but simple! Encoding is right at the switch. No diode encoding matrix, no MOS chips, no mechanical linkages. 25 million test cycle dependability. Strong three-volt peak-to-peak signal at the switch. "Bounce" free switching. Options include shift, shift lock, parity encoding, internal strobing, multi-key interlock, lockout and rollover. And the interface with your equipment is a simple plug-in connector. Ask for a live

demonstration. We'll plug one into your equipment. To see (and to operate) is to believe. Licon, 6615 W. Irving Park Rd., Chicago, Ill. 60634. Phone (312) 282-4040. **Send for brochure or a "plug-in" demonstration.**



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CIRCLE NO. 8 ON INQUIRY CARD