

YOUR LOGICAL KEYBOARD CHOICES HAVE JUST BEEN NARROWED TO ONE.

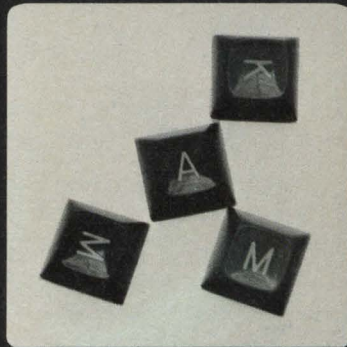
The one built around the most reliable and least expensive switching element ever developed:

"If you're using magnetic cores in your computer memory, why should you settle for anything less on your keyboard?"
Now, with the Series 550 Keyboard from Licon, you needn't settle for anything less.

Unlimited configurations at very limited cost: To put it simply, we can put a key station wherever you put a hole. You can design a completely custom keyboard.

Contact bounce is gone forever — you can adapt the Series 550 to your equipment with no special circuitry.

Virtually infinite life cycle: No mechanical linkages to wear out; no multi-connection chips to malfunction. Now you can have the near total reliability of magnetic core switching in a completely solid state keyboard.



**NO
BOUNCE**



Fast easy way to go electronic: You can add our keyboard to your system (regardless of its type or coding or present keyboard configuration) with little more involved than changing connections.

Completely modular key elements adapt to any coding. If you ever want to change your original codes, you don't have to select new key elements.



Smile when you discover the price. You can order the splendidly simple, completely solid state Licon Series 550 Keyboard, have it arranged and coded to your specific design. Tell us what you need—and how soon you want it. You'll keep the smile.



Now, the only logical choice:

itw Licon[®]
 Division Illinois
 Tool Works, Inc.
 6615 W. Irving Park Rd.
 Chicago, Illinois 60634
 Phone (312) 282-4040
 Or send for free
 brochure.

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LICON ★ ★
SERIES ★ ★ ★ ★
550 ★ ★ ★ ★
KEYBOARD

ITW Licon Precision Switches
 ITW Paktron Film Capacitors
 ITW Electromaterial Multi-Layer
 Ceramic Capacitors