

Cortron announces a solid state keyboard at "bare bones" prices.



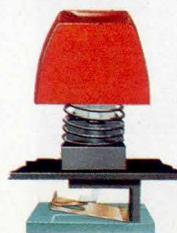
Solid state intelligent keyboard for only \$45

If you are considering a low cost type keyboard, have we got an offer for you. The Cortron® CP-4550 Keyboard is a high quality, solid state, intelligent keyboard with full microprocessor capabilities.

Compare all the features of the Cortron Capacitance Keyboard—serial output, N-Key rollover, automatic repeat, custom codes—with "bare bones" type offerings. You be the judge of just how much more the \$45 starting price can buy volume keyboard users at Cortron.

Long-life, highly reliable keyswitch

We've designed a keyswitch with an exceptional, true linear feel. It's also environmentally superior to foam pad design approaches. The keyswitch uses the full line of impressive Cortron keytops. All of this with a life test rating in excess of 100 million cycles.



Ferrite Core and Capacitance... the best of both worlds

Cortron pioneered and built a reputation on the advanced ferrite core switching technology. Today, there are millions of ferrite core keyswitches in Cortron Keyboards around the world. We've applied this known expertise to further reduce keyboard costs. Cortron broadens the line with the introduction of the new capacitance keyboard. Now, you can choose the technology to fit your application needs from the best of both worlds. At Cortron, our people work hard at being responsive to your needs for advanced technology, cost efficiency, broad line and lower prices.

For full details and *free literature* on the Cortron CP-4550—\$45 Solid State Keyboard, call or write Cortron, A Division of Illinois Tool Works Inc., 400 West Grand Avenue, Elmhurst, IL 60126. Phone: (312) 279-9110. TWX: 910-254-0154.



CORTRON

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THE KEYBOARD PROFESSIONALS AROUND THE WORLD

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CIRCLE 68 ON INQUIRY CARD