

Let us bring out your creative genius

...to make your product more saleable... more profitable
with **CHERRY CUSTOM ICs.**

Cherry engineers are ready and willing to work with you on your IC requirements. In fact, the only way we work is as a team; with you as the leader. This way—working together—we can be sure from the beginning that the final system will meet your needs. And, it doesn't matter what your requirement is, whether digital or linear... call us. Want both digital and linear functions on the same IC? We've done it with I²L... successfully.

The same engineers who are ready to help solve your custom IC problems have already helped solve a lot of

standard problems. You'll find several examples of this problem-solving capability in our just-published catalog of standard digital and linear bipolar integrated circuits.

Here's a quick rundown of the contents of our 36 page, free-for-the-asking catalog: Low level amplifiers—differential amplifiers—level detectors—DC to DC converters—timing circuits—motor speed controls—optical detector systems—camera controls—plus, flip chips.



CHERRY SEMICONDUCTOR

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