

We want you to have our new catalog of standard ICs

...but that isn't all...



Up till now you've never met a semiconductor company so willing to work with you.

Yes, you personally. As an important part of the team using our advanced computer aided design techniques to solve even your most perplexing, sophisticated, challenging IC problems.

With your unique knowledge of your problem... combined with our unique knowledge of IC technology, we'll get the job done. At the right price. With the right delivery date.

What makes Cherry Semiconductor so sure we can help solve your problems? Experience and past success that have made Cherry a trusted name in industry for

more than 25 years. But, we're far from just a "custom" house. We've already helped solve a lot of "standard" problems that you'll find in our just-published catalog of non-custom digital and linear bipolar ICs.

Here's a quick rundown on the contents of our new, free-for-the-asking 36 page catalog of digital and linear ICs:

Low level amplifiers—differential amplifiers—level detectors—DC to DC converters—timing circuits—motor speed controls—optical detector systems—camera controls—flip chips.



CHERRY SEMICONDUCTOR

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