# It pays to be narrow minded

It pays in many ways to use our new Series 23000 narrow SNAP-IN SLIMSWITCHES. They cost less to buy, less to assemble, less to install. They conserve panel space too.

### "LESS TO BUY"

Prices start at only \$2.50 per switch module... that's only 25¢ per switch function for a 10 position switch.

### "LESS TO ASSEMBLE"

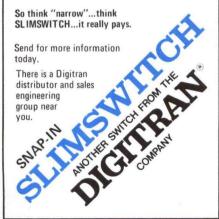
Using our unique assembly strap, you can stock parts and put switch assemblies together yourself without using tools. We will also build them for you at no extra cost.

### "LESS TO INSTALL"

Snap-in mounting eliminates installation hardware and tools. The molded-on bezels cover irregular panel cut outs, chipped paint and panel abrasions.

### "CONSERVES PANEL SPACE"

Width is only .315" (8mm) so you can put more switches into a given space with better readability.



Division of Becton, Dickinson and Company 8-D 855 South Arroyo Parkway / Pasadena, Ca. 91105 Telephone: (213) 449-3110 / TWX 910-588-3794







12 KEY MATRIX

16 KEY MATRIX

# BUT, NOT TOO NEW!

### SERIES KL MINIKEY LOW PROFILE KEYBOARDS

• 12 AND 16 KEY CONFIGURATIONS • LESS THAN .275" TOTAL THICKNESS • FRONT OR REAR PANEL MOUNTING • POSITIVE TACTILE CHARACTERISTICS • LIFE OF OVER 1,000,000 OPERATIONS PER KEY (MTBF) • CONTACTS ARE MOISTURE AND DUST PROTECTED

NEW? Not really! We've produced hundreds of thousands of these reliable, high quality, miniature Keyboards for the Electronic Calculator industry.

NOW we're ready to sell our MINIKEY keyboards on the open market. Why? Because during the last three years we've gained enough experience with the MINIKEY design to know that we can provide the same high quality and reliability as our DIGISWITCH® and MINISWITCH® thumbwheel and digital switches.

MINIKEY Keyboards are available from factory or distributor stock. Standard Keyboards come with pin terminals, in both 12 or 16 key sizes, and in either front-panel or back-of-panel mounting. The Series KL Keyboard provides outstanding tactile feel and dual wiping contacts.

Send for our new Data Sheet, or contact the factory, or one of our representative or distributor sales engineers for complete specifications and pricing information.

## THE DIGITRAN COMPANY

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